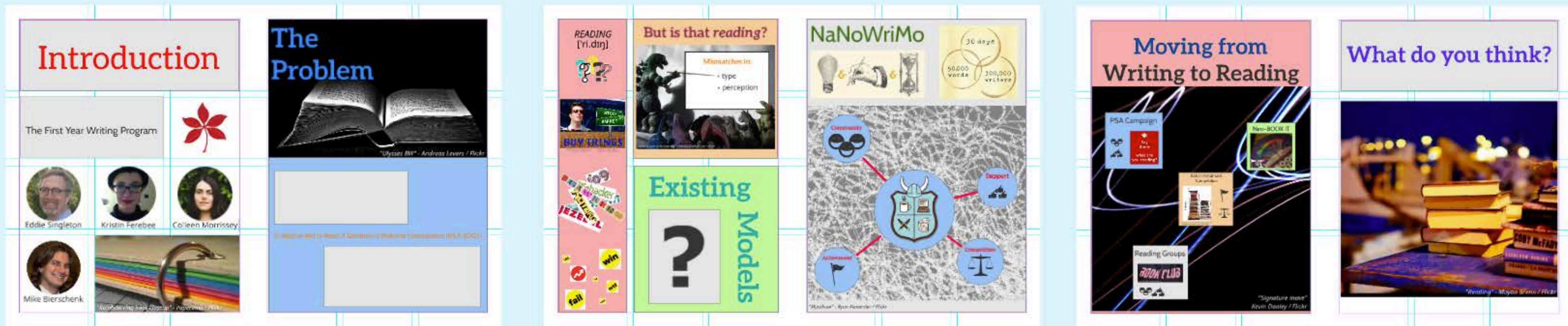


Reading to Learn:

The Impact of Reading (and Not Reading) on First-Year Student Success



Reading to Learn: The Impact of Reading (and Not Reading) on First-Year Student Success by the Ohio State University First-Year Writing Program is licensed under a [Creative Commons Attribution-NonCommercial-ShareAlike 4.0 International License](https://creativecommons.org/licenses/by-nc-sa/4.0/).

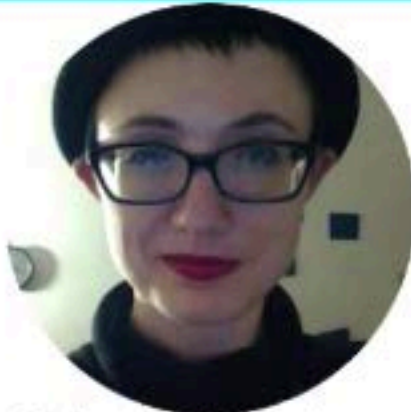
[The original Prezi version is available online.](#)

Introduction

The First Year Writing Program



Eddie Singleton



Kristin Ferebee



Colleen Morrissey



Mike Bierschenk



"Rainbow ring book closeup" - Paperama / Flickr

The Problem



"Ulysses BW" - Andreas Levers / Flickr

Although there has been measurable progress in recent years in reading ability at the elementary school level, all progress appears to halt as children enter their teenage years. There is a general decline in reading among teenage and adult Americans. Most alarming, both reading ability and the habit of regular reading have greatly declined among college graduates.

To Read or Not to Read: A Question of National Consequence (NEA 2007)

The habit of daily reading... overwhelmingly correlates with better reading skills and higher academic achievement. On the other hand, poor reading skills correlate with lower levels of financial and job success... [A]ll the data demonstrate consistent and mostly linear relationships between reading and these positive results—and between poor reading and negative results... Whether or not people read, and indeed how much and how often they read, affects their lives in crucial ways.

READING
['ri.dɪŋ]



But is that *reading*?

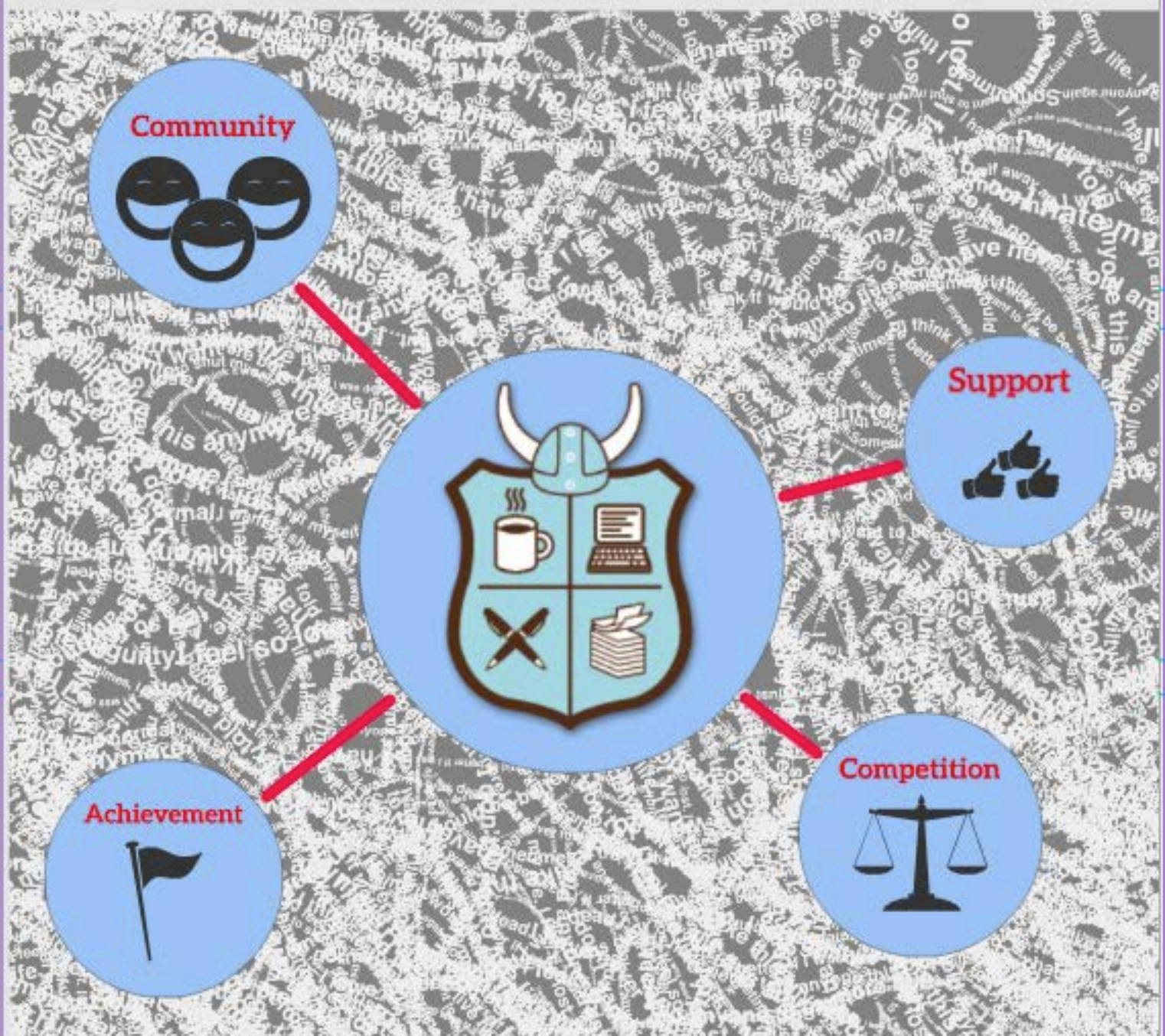
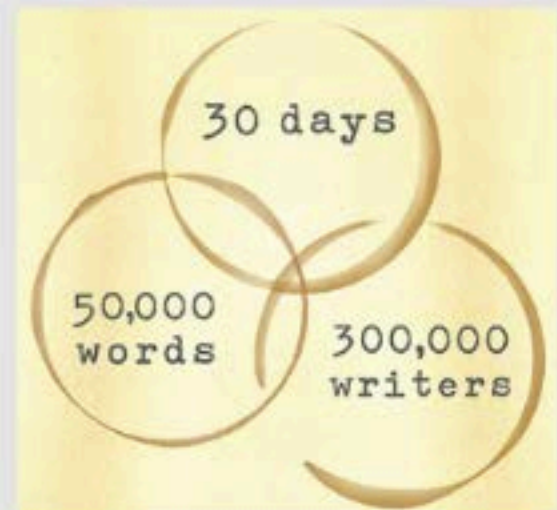


Existing
Models



"The Treehouse" - sacolton / Flickr

NaNoWriMo



"Mycelium" - Ryan Alexander / Flickr

Moving from Writing to Reading

PSA Campaign



Say
there
—
what are
you reading?

Neo-BOOK IT



Extra-/Intramural Competition



Reading Groups



"Signature move"
Kevin Dooley / Flickr

PSA Campaign



**Say
there**

–

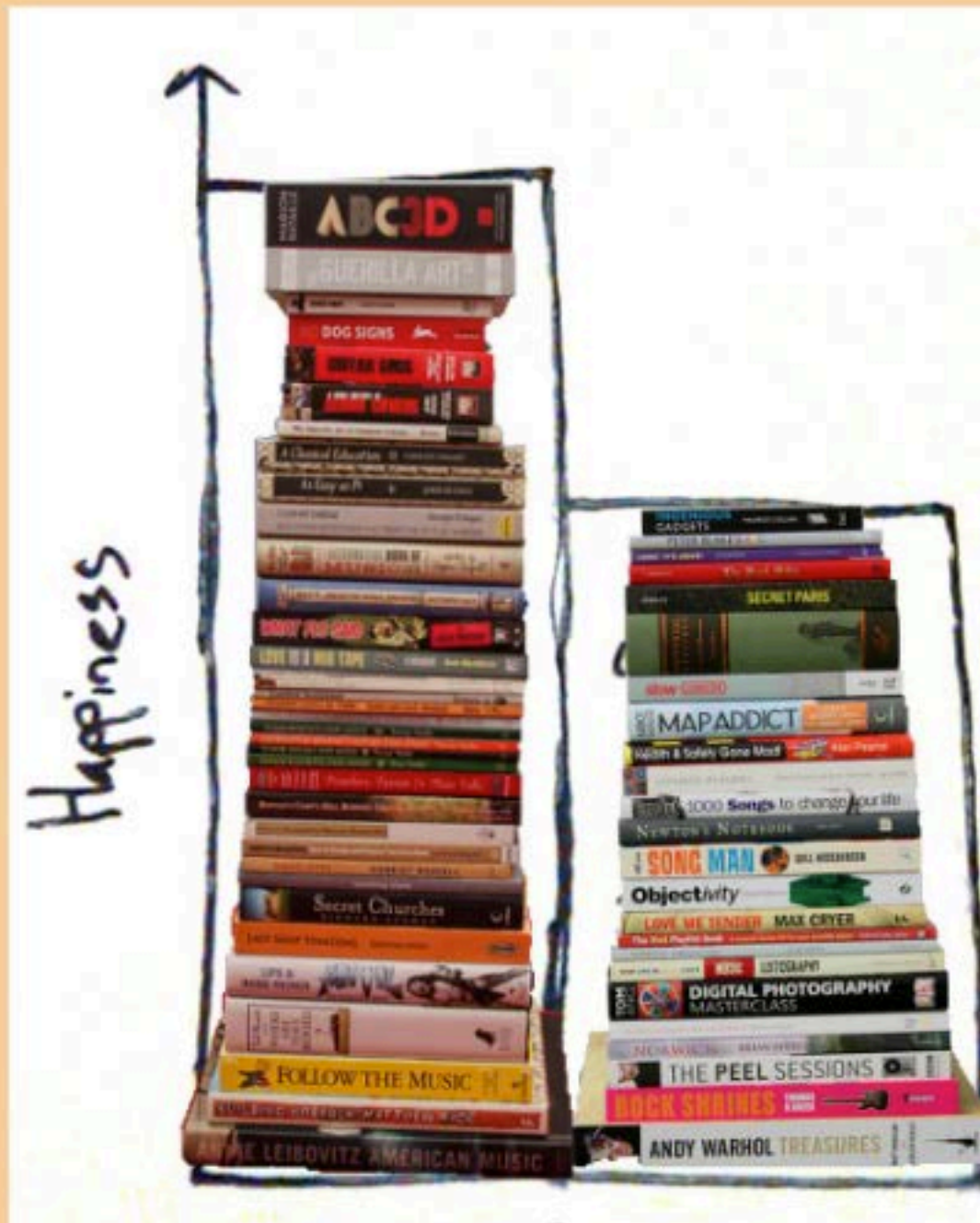
**what are
you reading?**

Neo-BOOK IT



"Book It" - nichole / Flickr

Extra-/Intramural Competition



"book pile" and "pile of books" - Leo Reynolds / Flickr
"Weekend of 2/12/2010" - Geran Smith / Flickr



Reading Groups



What do you think?



"Reading" - Moyan Brenn / Flickr